



2017 Bakersfield Jazz Festival Sponsorship Levels

Sponsorship Level	Descriptor	Comp Tix	VIP Table(s)	Display or Booth	Logo on Poster	Banners	Program Ad	Logo on Web (10 months)	Logo in Print Media	Radio Commercials	TV Commercials
\$50,000	Presenting Sponsor (exclusive)	200	6	Yes	Yes	12	3 Full-Page Color	Yes	Yes	Yes	Yes
\$25,000	Festival Entry Stage Sponsor (exclusive)	100	4	Yes	Yes	8	1 Full-Page Color + 1 Half-Page Color	Yes	Yes	Yes	Yes
\$15,000	Platinum Sponsor	65	3	Yes	Yes	6	1 Full Page Color	Yes	Yes	Yes	Yes
\$7,500	Gold Sponsor	30	2	No	Yes	4	1 Full-Page BW	Yes	No	Yes	Yes
\$5,000	Silver Sponsor	20	1	No	Yes	2	1 Half-Page BW	Yes	No	No	No
\$2,500	Bronze Sponsor	8	1	No	Yes	1	1 Quarter-Page BW	Yes	No	No	No

To inquire about becoming a sponsor of the Bakersfield Jazz Festival, contact:

Jim Scully, Director of the Bakersfield Jazz Festival (director@bakersfieldjazzfest.com), or
Lourdes Nilon, Director of Corporate and Foundation Relations at CSUB (lnilon@csub.edu).